

PERSONAL DATA PROTECTION COMMISSION

Case No. DP-1901-B3254

In the matter of an investigation under section 50(1) of the
Personal Data Protection Act 2012

And

iClick Media Pte. Ltd.

SUMMARY OF THE DECISION

1. Following a complaint against EU Holidays Pte Ltd, (“**EU Holidays**”), the Personal Data Protection Commission conducted an investigation to determine whether EU Holidays had contravened the Personal Data Protection Act 2012 (the “**PDPA**”). In the course of investigations, it was found that EU Holiday’s IT vendor, iClick Media Pte Ltd (the “**Organisation**”), had not developed any internal policies and practices that are necessary for it to meet its obligations under the PDPA. In the circumstances, the Deputy Commissioner for Personal Data Protection found the Organisation in breach of section 12 of the PDPA and decided to direct the Organisation to, within 60 days:
2. Put in place a data protection policy, including written internal policies, to comply with the provisions of the PDPA;

3. Develop a training programme for the Organisation's employees in respect of their obligations under the PDPA when handling personal data and require all employees to attend such training; and
4. By no later than 7 days after the above actions have been carried out, the Organisation shall, in addition, submit to the Commission a written update.