

Industry Survey on the Personal Data Protection Act

A survey was conducted among 1,500 organisations from January to February 2015 on their awareness of the Personal Data Protection Act (PDPA).



About **90%** of organisations are aware about the data protection requirements under the PDPA.

- More than **80%** of organisations have some measures in place to comply with the PDPA.



About **90%** of organisations engaging in telemarketing are aware of the DNC requirements.

- About **70%** have processes to comply with the DNC requirements.



More than **80%** of organisations agree that the PDPA strengthens Singapore as a trusted data hub.



About **80%** of organisations agree that the PDPA is beneficial for organisations.



About **60%** asked for non-legal advice such as consultancy to develop policies and procedures



About **40%** asked for help with legal advice



About **30%** asked for help in setting up IT Systems and Security Systems to Protect Personal Data

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