

Media Release

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New Data Protection Advisory Committee Members Appointed From Six Different Sectors

Six new members from the banking, healthcare, IT, public, social services sectors, and academia, have been appointed to the Data Protection Advisory Committee (“DPAC”). They will complement six existing members by providing perspectives from the different sectors they come from. The DPAC advises the Personal Data Protection Commission (“PDPC”) on matters relating to areas of policy guidance, as well as the review of key policy and enforcement issues under the Personal Data Protection Act (“PDPA”).

The new DPAC members, who will serve a two year term from 2 January 2015, are:

- (1) Mr Effendy Ibrahim
Senior Director, RTM & Channel Marketing, Asia-Pacific & Japan, Symantec Corporation

- (2) Mr Hui Choon Kuen
Deputy Chief Counsel Advisory (Civil Division), Attorney General Chambers (“AGC”) and Dean of the AGC Academy

- (3) Mr Lam Chee Kin
Group Head of Compliance, DBS

- (4) Associate Professor Low Cheng Ooi
Chief Medical Informatics Officer, Ministry of Health and Ministry of Health Holdings

- (5) Professor Steven Miller
Vice Provost (Research) and Dean of School of Information Systems, Singapore Management University

- (6) Ms Tina Hung
Deputy Chief Executive Officer and Group Director, Service Planning and Development, National Council of Social Service.

Please refer to [Annex A](#) for more information on the committee members.

Ms Liew Woon Yin, Chairman of DPAC said, “The first term of the DPAC has been an exciting one. As we began to implement the Act, different policy and business issues were surfaced to DPAC members for advice leveraging members’ experience and expertise in their respective domains. I look forward to working with the team in the new term to assist in the further development of Singapore’s data protection framework.”

Mr Leong Keng Thai, Chairman of PDPC said, “The data protection landscape continues to evolve. Recent incidents of data breaches globally have heightened the need for organisations to improve their information security practices and be vigilant against cyber threats. At the same time, individuals are becoming more aware of how their data is being used and managed. The DPAC plays an important role by providing perspectives of different business sectors and consumers so that PDPC can develop policies and frameworks that will remain effective and relevant.”

Annex A – Profiles of DPAC Members

ISSUED BY THE PERSONAL DATA PROTECTION COMMISSION

About Personal Data Protection Commission

The PDPC administers the Personal Data Protection Act 2012 in Singapore, which aims to safeguard individuals’ personal data against misuse and promote proper management of personal data in organisations. In addition, the Act will enhance Singapore’s competitiveness and strengthen our position as a trusted business hub, putting Singapore on par with the growing list of countries with data protection laws. For more information, please visit www.pdpc.gov.sg.

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Annex A – Profiles of DPAC Members

**-refers to new members*

Chairperson		
1	Ms <u>Liew</u> Woon Yin 廖媛然 Director, Abundanti Former Director- General, Intellectual Property Office of Singapore (IPOS)	As former Director-General of IPOS, Ms Liew was responsible for administering the protection of Intellectual Property (IP) systems in Singapore, strengthening the legal framework of IPOS, promoting public awareness and effective use of IP rights, developing an IP-savvy business sector in Singapore and promoting Singapore's profile in the international arena. She also initiated the establishment of the IP Academy in January 2003; an important national initiative dedicated to the deepening and broadening of Singapore's knowledge and capabilities in IP protection, exploitation and management. Upon her retirement, Ms Liew continues to be active in the IP scene regionally and internationally, by providing IP and management consultancy services, as Director of Abundanti.
Members		
2*	Mr <u>Effendy Ibrahim</u> Senior Director, RTM & Channel Marketing, Asia-Pacific & Japan, Symantec Corporation	Mr Effendy currently leads the inside sales, renewals and channel marketing teams for the Asia-Pacific & Japan geography in Symantec, and is an active Internet safety advocate for the company. He is a member of the Mendaki Board and Families for Life Council and has served two terms in the Media Literacy Council. He is also a long-time volunteer in Darul Ghufuran Mosque as well as a past President of Perdaus and the NTU Muslim Society.
3.	Mr <u>Ho</u> Meng Kit 何鸣杰 Chief Executive Officer, Singapore Business Federation (SBF)	Mr Ho is the Chief Executive Officer of SBF. The SBF is the Apex Business Chamber of Singapore with membership from more than 21,000 top companies. Prior to joining SBF in 2011, Mr Ho has held a variety of senior policy and executive positions in Singapore Government including four years as Principal Private Secretary to then Senior Minister Lee Kuan Yew; as Deputy Secretary in the Ministry of Trade and Industry and later in the Ministry of Foreign Affairs where he was also Singapore's Senior Official for Asia-Pacific Economic Cooperation (APEC). He was also Chief Executive of the Singapore Broadcasting Authority, Land Transport Authority and Managing Director of



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		the Economic Development Board. Mr Ho currently serves as Singapore's APEC Business Council and several public sector Advisory Councils and Board. He is a Board Member of the Sino-Singapore Guangzhou Knowledge City and SBF Foundation. Mr Ho is also a Fellow of the Singapore Institute of Directors.
4*	Mr Hui Choon Kuen 许遵权 Deputy Chief Counsel Advisory (Civil Division), Attorney General's Chamber Dean, AGC Academy	Mr Hui is presently the Deputy Chief Counsel (Advisory) of the Civil Division, Attorney General's Chamber (AGC) and the Dean of the AGC Academy. Prior to his current appointments, he has served in a wide range of government legal positions, including Director Legal of the Ministry of Defence (MINDEF) and the Ministry of Manpower (MOM), Deputy Chief Prosecutor, AGC, District Judge of the then Subordinate Courts and Assistant Registrar of the Supreme Court.
5 *	Mr Lam Chee Kin 林子建 Group Head of Compliance, DBS	Mr Lam is the Group Head of Compliance for DBS, and is a lawyer with more than 20 years' experience specializing in financial services regulation. Prior to joining DBS, he held various roles in Standard Chartered Bank, JPMorgan Chase, Rajah & Tann and Allen & Gledhill. Mr Lam also serves on the Disciplinary Committee of SGX, and on the Advisory Panel to the NUS Centre for Banking and Finance Law.
6	Mr Lim Biow Chuan 林谋权 President, Consumers Association of Singapore (CASE)	Mr Lim is the Member of Parliament for Mountbatten SMC. He had served as a grassroots leader in Jalan Besar constituency since 1990. In addition to his Parliamentary duties, he also serves in the following positions: Chairman of Marine Parade Town Council; Chairman of the Government Parliamentary Committee (GPC) for Ministry of Education; and President of the Consumers Association of Singapore (CASE). He sits as a Director for the Financial Industry Disputes Resolution Centre Pte Ltd (FIDREC) which was set up to adjudicate on financial disputes between consumers and financial institutions. He is also a director for Marine Parade Leadership Foundation – a foundation set up to identify future community leaders. He is a lawyer and has been in legal practice for 25 years. He is a senior partner in Derrick Wong & Lim BC LLP and is a Notary Public

		and a Commissioner for Oaths.
7	<p>Mr <u>Lim</u> Chin Hu 林振富 Managing Partner, Stream Global Pte Ltd</p>	<p>Mr Lim is a Managing Partner of Stream Global Pte Ltd. He has 30 years of experience in the technology industry and held management positions in Hewlett Packard, MD of Sun Microsystems and CEO of Frontline Technologies Ltd. He currently serves as an independent director at Kulicke & Soffa Inc (a US NASDAQ listed company); Telstra Corporation Limited (a ASX listed company) and G-Able (Thailand) Ltd. He is also a non-executive director at Citibank Singapore Limited, Heliconia Capital Management Pte Ltd and Eastern Health Alliance Pte Ltd. He is a Fellow & Council Member of the Singapore Institute of Directors.</p>
8*	<p>Associate Professor <u>Low</u> Cheng Ooi 刘清伟 Chief Medical Informatics Officer, Ministry of Health and MOH Holdings</p>	<p>A/Prof Low Cheng Ooi is an orthopaedic surgeon by training. He graduated from the University of Singapore in 1980 with MBBS (S'pore) and obtained his FRCS (Glas) in 1985 & FAMS (Ortho) in 1989. Since 8 June 2012, A/Prof Low has been the Chief Medical Informatics Officer of the Singapore Ministry of Health (MOH) and MOH Holdings where he is involved in policy development and use of healthcare informatics standards within the healthcare sector. He has been recently appointed as a member of the Healthcare Information and Management Systems Society (HIMSS) Asia Pacific Governing Council till 30 June 2017. He represents MOH Holdings as a General Assembly member at the International Health Terminology Standards Development Organisation (IHTSDO). A/Prof Low is an Honorary member of The Association for Medical and Bio-Informatics, Singapore (AMBIS). He is also a member of the American Medical Informatics Association (AMIA) and the Healthcare Information and Management Systems Society (HIMSS). Prior to his current appointment, he was the Chief Medical Informatics Officer of Singhealth from 1 September 2008 till 30 June 2012 and Chairman Medical Board, Changi General Hospital from October 2007 to September 2012.</p>
9	<p>Professor <u>Simon</u> <u>Chesterman</u> 陈西文 Dean and Professor</p>	<p>Professor Chesterman is Dean of the National University of Singapore Faculty of Law. He is also Editor of the <i>Asian Journal of International Law</i> and Secretary-General of the Asian Society of</p>

	of Law, National University of Singapore	International Law. His teaching experience includes periods at the Universities of Melbourne, Oxford, Southampton, Columbia, and Sciences Po. From 2006-2011, he was Global Professor and Director of the New York University School of Law Singapore Programme. Prior to joining NYU, he was a Senior Associate at the International Peace Academy and Director of UN Relations at the International Crisis Group in New York. He has previously worked for the UN Office for the Coordination of Humanitarian Affairs in Yugoslavia and interned at the International Criminal Tribunal for Rwanda. Professor Chesterman is a recognized authority on international law and author or editor of twelve books including <i>One Nation Under Surveillance</i> (OUP, 2011) and <i>Law and Practice of the United Nations</i> (with Thomas M. Franck and David M. Malone, OUP, 2008).
10*	Professor Steven Miller Vice Provost (Research) and Dean, School of Information Systems, Singapore Management University	Professor Steven Miller is the Founding Dean of the SMU School of Information Systems (SIS), a position he has held since December 2002. Prior to joining SMU, he held senior positions in technology, management and consulting with Fujitsu Ltd in both Japan and the US; RWD Technologies in the US; and IBM Global Services where he was Chief Architect Executive for Business Innovation Services, Asia Pacific. Since joining SMU, he has concentrated on developing all aspects of the School of information Systems, including undergraduate and post-graduate educational programmes, research strategies and capabilities, interactions with external stakeholders, and the SIS relationship with Carnegie Mellon. He serves on various advisory panels and committees under Singapore's Ministry of Communication and Information, Ministry of National Development, and National Research Foundation, providing inputs on Infocomm R&D, Infocomm Manpower Development, and University – Industry collaborations. Since 2012, he has served as SMU's Vice Provost (Research) with responsibilities for the university's Office of Research, Institutional Review Board and Office of Post-Graduate Research Programmes.
11	Mr Tan Kai Hoe 陈开河	Mr Tan was appointed the CEO for SPRING Singapore in May 2013. He joined SPRING as Deputy Chief Executive in June 2009, where he took on



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	<p>Chief Executive Officer, SPRING Singapore</p>	<p>various roles overseeing SPRING's efforts in entrepreneurship & innovation, industry development and Quality & Standards. Prior to his current appointment, Mr Tan was a career naval officer in the Republic of Singapore Navy. He has served in a range of command and staff positions including the Fleet Commander and the Chief of Staff – Naval Staff. He also serves on the boards of several companies and non-profit organisations, including Singapore Aerospace Manufacturing Pte Ltd and Temasek Polytechnic.</p>
12*	<p>Ms Tina Hung 王玉珍 Deputy Chief Executive Officer and Group Director, Service Planning and Development, National Council of Social Services</p>	<p>Ms Hung leads and guides NCSS's efforts in planning, pioneering and providing quality social services for children, youth, families, elderly and persons with disabilities and mental health issues. She provides leadership in raising social service standards and social research. Ms Hung has been appointed to various inter-ministry committees to conduct national reviews, develop masterplans and coordinate national efforts to address social problems. She is a member of the SG Enable Board, Social Service Research Centre Advisory Board, Board of Visitors for Prisons and Psychiatric Institutions, Special Needs Trust Company Board, ComCare Supervisory Committee, and the Women's Health Advisory Committee. Ms Hung is the Chairman for the VWOs-Charities Capability Fund Scholarship Panel and the Margaret Mary Wearne Trust Fund. She is also the Vice-Chairman for the Social Work Accreditation Board. Ms Hung holds a Master in Public Administration and a Master in Social Work.</p>