I always receive soliciting sms by property agents to buy condo etc. I myself never even participate and buy property because I cannot event afford to by one. I merely stay in a 3 room HDB flat with my parents. I wonder how they ever got hold of my handphone number to send soliciting sms to me. Even though every sms got a UN unsubscribe feature, can you imagine if you receive 10 soliciting sms per day and you got to reply UN to all 10 of them individually? I use prepaid card and every sms reply cost me money and it is very stressful to keep seeing this type of sms spam.

You all should have opt in feature instead for of all this rubbish property sms by automatically opt out for everybody. Even if a person is very rich, how many property can one person afford buy? Even if those very rich people enjoy this type of sms they merely maybe form only 5% of the entire Singapore population whom can afford to do so. Thus a opt in to allow yourself to be spam should be done instead.

This is unlike shopping mall promotion sms whereby more then 80% of the people enjoy being spam by this type of sms because small things like cloths, shopping mall, Watson 1 day 20% discount etc everyone like this type of sms as we always go shopping and we can afford to buy this type of small items and we need to buy this daily necessity as well at Watson, giant, guardian etc.

Also kindly open a email feedback channel for user to feedback to you if they had been spam by whatever number so that you all can enforce on this matter.