

**Borneo Motors****Borneo Motors (Singapore) Pte Ltd**

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13 June 2013

Personal Data Protection Commission
460 Alexandra Road
#10-02 PSA Building
Singapore 119963

Dear M/s Personal Data Protection Commission,

Re: Public Consultation on Proposed Business Operation of the DNC Registry

As requested, enclosed is the submission from Borneo Motors (Singapore) Pte Ltd with regards to subject matter.

Please feel free to contact our Customer Relations Manager, Koh Chi Ing, at 6631 1171 or email at ChiIng.Koh@inchcape.com.sg should you require further clarification.

Thank you.

Yours Sincerely,

Ms. Alison Ong
General Manager

Borneo Motors (Singapore) Pte Ltd
33 Leng Kee Road
Singapore 159102

Company Stamp



Summary of major points

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Comments

1. With reference to paragraphs 3.6 – 3.9, do you have any views/comments on the proposed process of registration and deregistration? Is the process simple and straightforward?

- a. Can an individual choose the types of calls/ SMS to be excluded from or would it be a blanket cover once he/she registers through DNC registry?
- b. Can an individual choose to register for a particular industry/ organization only or would it be a blanket cover once he/she registers through DNC registry?

2. With reference to paragraphs 4.4 – 4.14, do you have any views/comments on the proposed requirements for an organization to create a main or sub-account?

Once an individual registers himself/herself in the DNC registry, organizations would presumably exclude this individual from their own telemarketing database.

However, should the individual decide to de-register himself/herself from the DNC registry subsequently, would there be a separate database for organizations to refer to, without charges imposed?

Conclusion

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