2017 Industry Survey on the Personal Data Protection Act (PDPA)



Conducted between March and June 2017 among 1,505 companies of various industry sectors and sizes.

Organisations in Singapore are protecting personal data better.





91%

90%

80%

Find it beneficial to consumers

Agree that it strengthen Singapore as a trusted hub

Find it beneficial to organisations

DATA PROTECTION (DP) PROVISIONS

92%
Aware of DP Obligations

96%

Have some measures to comply

51%

Have a Data Protection Officer (DPO)



Organisations with DPOs are more likely to comply across all 9 obligations

DO NOT CALL (DNC) PROVISIONS

HELP REQUIRED BY ORGANISATIONS



Non-Legal Advice	21%
IT and Security Systems Set-up	14%
DPOs Trainings/Certifications	11%
Legal Advice	10%
DPO Function Services	10%
Infrastructure-related Support	10%
Funding or Subsidies	7%

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